

UTILITY PATENT
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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| Applicant: | Michel K. Bowman-Amuah | |
| Serial No.: | 10/647,411 | Conf. No. 2655 |
| Filing Date: | August 25, 2003 | Group Art Unit: 3622 |
| Title: | CONTEXT SENSITIVE ADVERTISEMENT DELIVERY FRAMEWORK | Examiner: R. Alvarez |
| Docket No: | 60021-376302 | |

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT AND RESPONSE TO FINAL OFFICE ACTION

Dear Sir:

In response to the Final Office Action mailed January 24, 2008, Applicant submits the following amendments and remarks.

Claims begins on page two (2) of this paper.

Remarks begin on page eleven (11) of this paper.